

HIGH DESERT MUSEUM

W I L D L I F E *and* L I V I N G H I S T O R Y

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High Desert Museum Announces Access Program for Low-Income Families *Museums for All to increase accessibility of high-quality museum learning resources*

Bend, OR ~ The High Desert Museum has joined *Museums for All*, a signature access program of the Association of Children's Museums (ACM) and the Institute of Museum and Library Services (IMLS) to encourage families of all backgrounds to visit museums regularly and build lifelong museum habits. The program will enable low-income families to visit the High Desert Museum at a reduced admission rate of \$2.00 per person with the presentation of an Electronic Benefits Transfer (EBT) card beginning Saturday, September 10, 2016. The reduced rate will be offered for up to six individuals (up to two adults and four children) per EBT card and is valid during normal business hours only.



"We are excited to join the *Museums for All* initiative as it represents a great stride toward the goal of reaching more children and parents, especially those in low-income brackets, with the valuable learning resources of the Museum," said Director of Programs Christina Cid, Ph.D.

Each year, children's museums host more than 31 million visitors. The *Museums for All* initiative allows for museums to further expand their reach and impact.

For more information on the *Museums for All* initiative or to learn more about the High Desert Museum visit: www.highdesertmuseum.org.

About the High Desert Museum: Through exhibits, wildlife and living history, the High Desert Museum creates learning experiences to help audiences discover their connection to the past, their role in the present and their responsibility to the future. The Museum is a 501(c) 3 non-profit organization that was founded in 1982.

About the Institute of Museum and Library Services: The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 17,500 museums. Our mission is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement. Our grant making, policy development, and research help libraries and museums deliver valuable services that make it possible for communities and individuals to thrive.

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