

HIGH DESERT MUSEUM

FOR IMMEDIATE RELEASE

Thursday, March 14, 2019

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Brooks Resources Celebrates 50th Anniversary with Free Admission at the High Desert Museum

BEND, OR — As part of celebrating 50 years in business in Central Oregon, Brooks Resources will provide free admission to the High Desert Museum to all with Community Appreciation Day on Saturday, April 13.

The High Desert Museum has a long history with the Bend-based company. In 1969, Brooks Resources Corporation was born from the consolidation of the Brooks-Scanlon and Shevlin-Hixon lumber mills, diversifying into real estate development as Oregon's lumber industry began to shrink. Thirteen years later, Brooks Resources donated 135 acres south of Bend to educator Donald Kerr, and the then-named Oregon High Desert Museum was born.

“It's an honor to partner with Brooks Resources and celebrate their 50th anniversary with a Community Appreciation Day,” said Museum Executive Director Dana Whitelaw, Ph.D. “The High Desert Museum simply would not be here if not for the generosity of Brooks Resources. It's been a gift that continues to educate and enrich the lives of Central Oregonians and those who visit the region.”

“We've been honored to be supported by and part of the Central Oregon community for five decades,” said Brooks Resources President and CEO Kirk Schueler. “And we're proud that the High Desert Museum is part of our legacy. Offering free Museum admission seemed like an ideal thank you to share with the region.”

The Museum will be open on April 13 for its usual summer hours, 9 a.m. to 5 p.m. daily. Visitors on Community Appreciation Day will enjoy the lifelike artwork from Portland-based artist April Coppini in the exhibition *The Beauty of Wild Things: Charcoal Drawings by April Coppini*, on display through June 23. Also on display will be the original High Desert Museum exhibition *Animal Journeys: Navigating in Nature*. More information on the Museum's temporary and permanent exhibitions is available at highdesertmuseum.org/exhibitions.

ABOUT THE MUSEUM:

THE HIGH DESERT MUSEUM opened in 1982 and brings regional wildlife, culture, art and natural resources together to promote an understanding of the natural and cultural heritage of North America's High Desert country. The Museum uses indoor and outdoor exhibits, wildlife in natural habitats, and living history demonstrations to help people discover and appreciate the High Desert. The Museum is a 501(c)3 nonprofit organization accredited by the American Alliance of Museums and is a Smithsonian Affiliate. highdesertmuseum.org

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ABOUT BROOKS RESOURCES:

Brooks Resources Corporation's roots go back to 1915 when the Brooks-Scanlon sawmill was founded in the small town of Bend. In 1969, Brooks Resources was formed as a subsidiary company to focus on property development and real estate sales opportunities. Fifty years later, the mills are gone, and Brooks Resources is regarded as one of the region's oldest and most respected real estate development companies. Over its 50-year history, Brooks Resources has developed some of Central Oregon's most recognizable real estate communities, including Black Butte Ranch, Mount Bachelor Village Resort, Awbrey Butte, Awbrey Glen, North Rim and IronHorse. Its most recent joint ventures include NorthWest Crossing, The Tree Farm and Discovery West, coming in 2020. For more information, visit www.brooksresources.com.

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